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For Immediate Release

Norfolk Wildlife Festival & Adventure Show "Wilder than Ever!"

March 6th, 2020 Simcoe – The 18th Annual Norfolk Wildlife Festival & Adventure Show presented by Toyotetsu Canada Inc., is gearing up to kick off Spring Break with two days of family fun and entertainment taking place March 14th & 15th at the Aud, on the Norfolk County Fairgrounds.

Adults and children of all ages can participate in the many fun and educational hands-on activities, demonstrations and browse through a variety of exhibits. General Manager George Araujo says, "This show is an absolute must do for families and grandparents with the grand kids to enjoy so many displays, shows and activities all under one roof! A guaranteed great day of hands on fun and excitement, all the while getting a close-up view of so many fantastic animals."

This year's festival will feature a variety of entertaining shows. "The Keepers" educates the public about the importance of wildlife conservation, responsible pet ownership and releasing animals into their natural habitat. They will bring animals to meet and greet. This will be a fun, interactive and educational way to bring out the passion they share for these majestic creatures. "Soper Creek Wildlife Rescue" is licensed by the Ministry of Natural Resources & Forestry and Canadian Wildlife Services to rescue, rehabilitate and release sick, injured, abandoned and orphaned Wildlife. Soper Creek Wildlife Rescue also provides native wildlife education which emphasizes the importance of teaching young people about coexisting with indigenous species. "Images Puppet Show" This is an entertaining puppet show "Uncle Waldo's Crazy Zany Variety Show.

New this year is Sciensational Snakes. This show addresses environmental concerns, endangered species, their feeding, habits and behaviours., They talk about species that may be encountered in our own province. Garter snakes, water snakes, plus the largest snake species in Canada! Come touch, hold or wear a snake! Come and participate in two interactive shows featuring Art with Heart making your very own slime! The second show is Let's Talk Science and they are discussing the effects that the changes of the

environment have on animals and are doing a “make your own fossil” activity. Limited quantities of supplies and space.

More fun stuff! The free 24-foot climbing wall is back, Erie Bass Masters will have kids casting with lots of fishing techniques, 4-H is back with rabbits, llamas and hopefully a donkey who howls at the most inappropriate times. Archery is back, teaching kids the safety, handling and techniques of archery!

Even MORE fun stuff! The Norfolk County Fire Safety is returning along with the onsite Child I.D Kits brought to you by MasoniCh.I.P Ontario and this is FREE. There will be a scavenger hunt with chances to win prizes, plus it gives you the opportunity to do lots of free interactive, hands on activities. Face Painting is back and of course when you get hungry, the food concession booth is available.

Learn about animals in the wilderness. There is something for everyone to learn and test their knowledge. Search for animal tracks and identify their footprints and then head to our treasure chest for a prize! Find out if you would make a good poop detective and proudly wear your badge!

This event would not be possible without the support of our Sponsors. Special thanks to our presenting sponsor Toyotetsu Canada Inc., blogNorfolk, Brimage Law Group, Cedar Crossing, Execulink Telecom, Gales Auto Aftermarket, Koncir Automotive, Kwic Internet, Mary Ellen Wiebe, myFM 98.9, Ruffin’s Pet Centres, Simcoe Reformer, Sublime Signs, TD, and World’s Finest Shows.

The Norfolk Wildlife Festival & Adventure Show takes place on Saturday, March 14th from 9 a.m. – 6 p.m. and Sunday, March 15th from 10 a.m. – 5 p.m. at the Norfolk County Fairgrounds at the Aud. General admission is \$10, Kids 4 and under FREE. Tickets are on sale at the door or online. For further details visit our website at **norfolkcountyfair.com** or call (519) 426-7280 x 226.

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