



172 South Drive Simcoe, Ontario N3Y 1G6

Tim Hicks Coming to the Norfolk County Fair & Horse Show Friday, October 6th, 2017

August 8th, 2017 Simcoe, Ontario - the Norfolk County Fair & Horse Show, is thrilled to announce the second concert performance at the Grandstand for this year's fair.

On Friday, October 6th at 8:00 pm, CCMA Nominated Male Artist of the Year, Canadian Country superstar Tim Hicks will take the stage.

Hot off headlining his "Shake These Walls Tour," Hicks has continued to do what he does best: connect with audiences from coast to coast and beyond. With a resume of a veteran that includes seven Top 10 singles on Canadian country radio, #1 country album for 5:01, multiple CCMA and SOCAN wins and JUNO nods he has earned coveted spots on prestigious festival stages nationwide. His 2017 Shake These Walls tour charted a path that is completely new and shoots straight for the country music stratosphere.

"As each year on this crazy ride goes by, I just feel more comfortable as Tim Hicks, the artist," Hicks says. "The challenge of trying to write a good song is still one of the most exciting parts of my job."

2017 continues to be a rocket ride for Tim Hicks with CCMA Nominations for both Male Artist of the Year and Interactive Artist of the Year! "Slide Over" was Sirius Radio Country's Most Wanted Song. Tim has gone platinum with "Get By" and double platinum certification for his hit "Stronger Beer."

This is Tim Hicks' premier performance at the Fair thanks to our community partners including Simcoe Reformer, Scotlynn, BX93 and the Province of Ontario.

Concert tickets for this show go on sale Monday, August 14th at 9:00 a.m. Purchase tickets online at norfolkcountyfair.com, by phone 519-426-7280 x 233, or in person at the fairgrounds, 172 South Drive, Simcoe Bldg. #5

"Party on the Track" for both Friday and Saturday Grandstand Shows continue. Reserved seating will still be available on the track for \$29. General Admission (standing), on the track is only \$25. This will be a licensed area and only available to track patrons. Grandstand seating is free with paid admission to the fair. "We'll be opening the gate at 6:30 pm with your favourite brews and wines and our fan favourite the Mechanical Bull on the Track that has been so popular year after year" said Araujo.

Taste of Norfolk will be taking place Friday, October 6 to Monday, October 9 beginning at 1pm each day in the Rec Centre Arena. Come and discover Norfolk County's bounty of wineries, breweries and restaurants under one roof. Live musical entertainment each day with Canada's best Tribute performers. Friday – Material Girls featuring Cher, Madonna, Tina and Lady Gaga. Saturday – The Legends take over with David Bowie, Neil Diamond, Stevie Wonder and Elton John. Sunday – Fan favourites Chicago Transit and Powerhouse. Monday brings Norfolk Has

Talent in a separately ticketed event featuring Bellwoods and Master of Ceremonies Canadian Idol winner Theo Tams. The Rec Centre will be licensed and open to all ages with food, snacks and refreshments. For more information, full schedules on upcoming events within the Rec Centre during Fair visit norfolkcountyfair.com

The Harvest Dinner Concert continues for the seventh consecutive year. This is a separately ticketed event. The Harvest Dinner includes a VIP package consisting of Admission to the Fair, parking; drink tickets, and your chance to win over \$4,500 in prizes courtesy of West Jet and Leon's of Simcoe, plus a wonderful presentation of local food, beverages and desserts. Following the dinner will be an exclusive private concert with ABBAMANIA and special guests. Limited seating. Tickets available at the Fair Office, online at norfolkcountyfair.com or call the Fair office at 519-426-7280 x 233. The Harvest Dinner is sponsored by Blue Star Lincoln, Ramblin' Road, Scotiabank and Ontario South Coast Wineries and Growers Association. This is a fundraising initiative for the Norfolk County Fair.

Don't forget to buy your tickets early and save! Advance ticket purchases for admission to the fair can be purchased NOW at your local Roulston's locations in Simcoe, Port Dover and Delhi. Ride one day, all day vouchers are also available for a limited time. Don't miss out. Tickets are also available at the Fair office, 172 South Drive, Simcoe or online at norfolkcountyfair.com

The Norfolk County Fair and Horse Show is celebrating 177 years, and is the fourth largest fair in Ontario and has an annual attendance in excess of 100,000 visitors. The Fair has earned a "Top 100" event designation through Festivals and Events of Ontario and is one of the top fairs in the country according to the Canadian Association of Fairs and Exhibitions. Norfolk County Fair and Horse Show is held in Simcoe, Ontario and runs October 3-9, 2017.

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