



172 South Drive  
Simcoe, Ontario  
N3Y 1G6

### Immediate Release



### Eat & Drink Norfolk showcases the best of Norfolk County

**April 24, 2017 Simcoe** – “Eat & Drink Norfolk” was recently held on Thursday, April 6, Friday, April 7 and Saturday, April 8, 2017 at the Aud on the Norfolk County Fairgrounds.

Held for the 8<sup>th</sup> year in a row, the three day event saw crowds of over 4000 fill the Aud. Over 30 vendors from throughout Norfolk County served a wide variety of delectable local food, wine, beer and cider while listening to a number of popular musicians including Benjamin Dakota Rogers, Grey Sky, Evan Champagne, Felicia McMinn and With the Dudes. “We are grateful for the continued support we get from the community for this event year after year. After holding this event for eight years, we continue to see people attending for the first time so we are still growing!” stated Special Events Manager Chantal Zorad.

“Eat & Drink Norfolk” was recently named one of Ontario’s Top 100 Festivals & Events for the third year in a row. “Being recognized at the provincial level with such prestigious accolade is proof that we’re doing all of the right things to provide a memorable experience.” stated Zorad.

“Eat & Drink Norfolk” is a fundraising initiative of the Norfolk County Fair. It is now in its eighth year and has become the premier spring event in Norfolk County. “It is a wonderful way for people to sample new local wines, beer, and cider from our emerging local wineries, and craft breweries as well as food from a local restaurant or food producer that they perhaps haven’t taken the opportunity to visit yet. They can talk directly to the owners, managers or chefs to learn more about what makes each business unique.” stated Zorad.

Attendees had the option to return their complimentary wine glass at the end of their visit. By doing so they were entered into a draw to win a BBQ generously donated by Canadian Tire in Simcoe and Delhi. The winner of the BBQ was Brian Westbrook of Waterford. For each glass returned, the Norfolk County Fair made a donation to Jumpstart for Kids, a nationally registered Canadian charity of Canadian Tire dedicated to removing financial barriers so kids across Canada have the opportunity to get off the sidelines and into the game. The Norfolk County Fair was pleased to make a \$1000 donation to Jumpstart.

Once again this year, those attending had the opportunity to vote in four separate categories. Hometown Brew Co., Norfolk County's newest craft brewery, was voted Favourite Beer Vendor in their first year at the event. Burning Kiln Winery was voted Favourite Wine Vendor. The Combine, located in Simcoe, won for Favourite Food Vendor for the second year in a row while Port Dover's Lago Trattoria was voted Best Booth for Overall Appearance. Each of the winners was recently presented with an award ribbon. *(photos attached)* A draw was held for those who voted. Norah Danner of Simcoe won a new patio dining set generously donated by Canadian Tire in Simcoe and Delhi.

"Eat & Drink Norfolk" could not happen without the help of over 100 volunteers who do everything from selling tokens to keeping tables clean and wash thousands of glasses both before and after the event.

Special thanks to this year's sponsor partners Scotiabank, Simcoe Reformer, Libro Credit Union, Norfolk County, MyFM 98.9, Canadian Tire Simcoe/Delhi, Norfolk News, Edgil Pool Services, Eising Greenhouses & Garden Centre, Sublime Signs and Kewl Events. For more detailed information visit [www.norfolkcountyfair.com](http://www.norfolkcountyfair.com) or call (519) 426-7280 x 231

###

Contact: Wendy Brick  
[publicity@norfolkcountyfair.com](mailto:publicity@norfolkcountyfair.com)  
Tel: (519) 426-7280 x224

#### Photo Attachments

- Burning Kiln Winery – Favourite Wine Vendor
- Hometown Brew Co. – Favourite Beer Vendor
- The Combine - Favourite Food Vendor
- Lago Trattoria - Best Overall Appearance

