



172 South Drive
Simcoe, Ontario
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Immediate Release



Eat & Drink Norfolk works in partnership with other non-profits

May 1, 2017 Simcoe – “Eat & Drink Norfolk” is a fundraising initiative of the Norfolk County Fair. It is now in its eighth year and has become the premier spring event in Norfolk County.

Part of the event’s success is due to its relationship with community partners. Those who attend the event are given a complimentary wine glass for sampling. At the end of their visit, the glass can be returned. For each glass returned, a donation is made to Jumpstart for Kids, a nationally registered Canadian charity of Canadian Tire dedicated to removing financial barriers so kids across Canada have the opportunity to get off the sidelines and into the game. The Norfolk County Fair was pleased to recently make a \$1000 donation to Jumpstart. *(photo attached)*

The guests who returned a wine glass were entered into a draw to win a Master Chef Gourmet BBQ generously donated by Canadian Tire in Simcoe and Delhi. The winner of the BBQ was Brian Westbrook of Waterford. *(photo attached)*

Canadian Tire also provided a major prize for guests who voted for their favourite vendors. Norah Danner of Simcoe won a new patio dining set. *(photo attached)*

A presentation of the donation and of the draw prizes was recently made at the Simcoe Canadian Tire store. “By working with community partners, we are able to put on an event that showcases the amazing wineries, breweries and restaurants in Norfolk while raising valuable funds that will benefit others in Norfolk County.” stated Special Events Manager Chantal Zorad.

Other groups involved with the Norfolk County Fair’s annual fundraiser include Norfolk Association for Community Living (NACL) and Norfolk Has Talent. Taking partnering a step

further, it was recently announced that this year's Norfolk Has Talent show will take place during the Fair, on Monday, October 9. Fair General Manager George Araujo was excited about the opportunity to bring this to the Fair "Norfolk Has Talent is a perfect fit for our Rec Centre Stage that is home to Taste of Norfolk. In addition to cheering on the County's best talent on stage, patrons will be able to enjoy the best food and beverages from our community."

For more detailed information visit www.norfolkcountyfair.com or call (519) 426-7280 x 231

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Photo Attachments

- Jumpstart – Catherine Lawrence Development Officer, Chantal Zorad Special Events Manager, Wendy Inglis Human Resources Manager Canadian Tire, George Araujo General Manager
- BBQ Winner - George Araujo General Manager, Chantal Zorad Special Events Manager, Wendy Inglis Human Resources Manager Canadian Tire, Winner Brian Westbrook
- Patio Set Winner - Wendy Inglis Human Resources Manager Canadian Tire, George Araujo General Manager, Winner Norah Danner, Chantal Zorad Special Events Manager