



172 South Drive
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Immediate Release

Development Officer joins the team of the Norfolk County Fair & Horse Show

February 22, 2017 Simcoe, Ontario - The Norfolk County Fair & Horse Show is pleased to announce that Catherine Lawrence has joined the team as Development Officer. Heading up the sponsorship program, Catherine has over 20 years of sales and development experience. We look forward to continued service to existing partners and to increased corporate support. Catherine will be providing opportunities not only to the Fair, but our fundraising initiatives such as the Norfolk Wildlife Festival & Adventure Show, Eat & Drink Norfolk and the new “Knights of Valour” Show on June 16th.

Through her extensive business experience in both the private and not for profit sectors, Catherine has developed a deep understanding and appreciation of the needs of business. “I look forward to working with all sponsors to continue to meet their needs and provide new opportunities” said Lawrence.

We welcome Catherine aboard and invite you to contact her at DOfair@norfolkcountyfair.com or call 519-426-7280 extension 234 with any partnership questions.

The Norfolk County Fair and Horse Show is the fourth largest fair in Ontario with over 100,000 visitors annually and Norfolk County’s largest event.

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*Photo Attachment: (left to right)
Catherine Lawrence (Development Officer), George Araujo(General Manager)*

George Araujo
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